SPONSORSHIP OPPORTUNITIES & BENEFITS

PREMIER SPONSOR \$25,000

- Premier logo recognition/link on website, emails, and T-shirt
- · Premier logo recognition on custom-designed bib
- Premier logo recognition at start and finish line
- Four sponsor recognition acknowledgements on our social media channels
- Testimonial on website about the importance of support
- Six 15-second sponsor announcements throughout the event
- Complimentary race entry for 20
- Opportunity to host booth to distribute merchandise and/or collateral material
- Invitation for four people to join Dr. David Ashley, Director of the Preston Robert Tisch Brain Tumor Center at Duke, at the Tisch Brain Tumor Board Meeting and Dinner on April 26, 2024 and learn more about our exciting research and cutting-edge clinical trials
- Angel award that recognizes philanthropic partnership

PRESENTING SPONSOR \$10,000

- Logo recognition/link on website and emails and T-shirt
- Logo recognition on custom-designed bib
- Two sponsor recognition acknowledgements on social media channels
- Four 15-second sponsor announcements throughout the event
- Complimentary race entry for 15
- Opportunity to host booth to distribute merchandise and/or collateral material
- Invitation for two people to join Dr. David Ashley, Director of the Preston Robert Tisch Brain Tumor Center at Duke, at the Tisch Brain Tumor Board Meeting and Dinner on April 26, 2024 and learn more about our exciting research and cutting-edge clinical trials
- · Angel award that recognizes philanthropic partnership

SUPPORTING SPONSOR \$5,000

- Logo recognition on website and T-shirt
- One sponsor recognition acknowledgement on social media channels
- Two 15-second sponsor announcements throughout the event
- Complimentary race entry for 10
- Opportunity to host booth to distribute merchandise and/or collateral material



SURVIVOR TENT \$2,500

This is the first stop for patients at the event where they can pick up a special gift—made exclusively for them!

- Recognition on website, event T-shirt and survivor T-shirt
- Donor message on survivor medals
- Sponsor recognition at tent
- Complimentary race entry for 5
- Opportunity to host booth to distribute merchandise and/or collateral material

RESEARCH TENT \$2,500

Groundbreaking research is happening every day and participants and guests get a chance to see what's being developed at Duke.

- Recognition on website and T-shirt
- Complimentary race entry for 5
- Sponsor recognition at tent
- Opportunity to host booth to distribute merchandise and/or collateral material

LI'L ANGELS DASH \$2,500

Cheer on our little guests and our pediatric patients and survivors in this popular kids' dash!

- · Logo recognition on custom-designed bib
- Recognition on website and event T-shirt
- 15-second sponsor announcements at the beginning and end of the dash
- Opportunity to provide giveaway to all participants
- Complimentary race entry for 5

GUARDIAN ANGEL \$1,000

Help support our patients who would like to participate in the event but are unable due to limited financial resources. It's an opportunity they will not forget!

- Donor recognition in Duke Patient Clinic 3-1
- Recognition on website
- Recognition on "Be our Guest" complimentary card distributed to patients

IN-KIND DONATIONS

While monetary gifts are always appreciated, in-kind donations are another great way to support the Preston Robert Tisch Brain Tumor Center at Duke. Items needed throughout the year include silent auction donations, gifts cards, and supplies.

If you are interested in sponsoring the event, please contact Anne Beebe at anne.beebe@duke.edu or (919) 684-4784 more information.

